

Simply Investing Course Overview

About the Simply Investing Course:

- a self-paced online investing course that you can watch at home or on the go
- a simply investing approach to value investing with a focus on dividends
- a step-by-step approach to online investing for beginners that will give you the results you want
- a unique method to easily identify stocks that are of the highest quality and undervalued
- a single 2.7 hour course that covers everything you need to be a successful investor
- there are no other courses to buy, and you can stop relying on mutual fund sales people
- teaching the best techniques successful investors like Warren Buffett and Benjamin Graham have used
- a demystification of the world of dividend investing, we make investing plain and simple

This course is not for you if:

- you are looking for a get quick rich scheme
- you want to learn day trading
- you want to spend hours and hours researching which stocks to buy
- you have thousands of dollars of debt
- you want to buy penny stocks
- you want to hear a sales presentation
- you want to know which mutual funds to buy
- you are looking to hand over responsibility of your investments to mutual fund sales people

This course is for you if:

- you want to learn how to invest responsibly
- you want to maximize your returns and reduce your risk
- you are busy and don't have hours and hours to spend on stock research
- you are looking to quickly learn and apply your knowledge to earn more
- you no longer want to depend on mutual fund sales people
- you are tired of losing money, and earning dismal returns year after year
- you want to earn more for yourself, your family, and your children

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Simply Investing Course Outline

Module 1 - Introduction (14 minutes). Watch this module for free, [here](#).

- What Will You Learn In This Course?
- My Story
- Investing Myths
- What is a Stock?
- What is a Dividend?
- What is the Stock Market?
- What is Value Investing?

Module 2 – Rules of Simply Investing (63 minutes)

- 12 Rules of Simply Investing

Module 3 – Plan A: Do-it-Yourself, Applying the 12 Rules (21 minutes)

- Plan A versus Plan B
- Plan A (hands-on exercise)

Module 4 – Plan B: Do-it-Yourself with Help, Saving Time (12 minutes)

- Plan B
- Quality resource available to save you time and money

Module 5 – Buying, Selling, Portfolio, Risk (38 minutes)

- When Should You Sell a Stock?
- How Do You Buy Stocks?
- 5 Reasons Why Mutual Funds Fail
- Building a Portfolio
- Tracking a Portfolio
- Managing Risk
- Getting Started Right Away
- Investing Myths & Investing Facts

Bonus Material

- Easy-to-use Simply Investing Excel Worksheet
- Bonus Video 1 (21 mins): How to fill in the Excel worksheet for Canadian stocks
- Bonus Video 2 (19 mins): How to fill in the Excel worksheet for US stocks
- Bonus Video 3 (3 mins): Where to obtain List of 10 Canadian Stocks
- Bonus Video 4 (2 mins): Where to obtain List of 10 US Stocks