

## Seminar Agenda

8:30am to 12:30pm

### Module 1

Introductions  
Investing Myths  
What is a Stock?  
What is a Dividend?  
What is the Stock Market?  
What is Value Investing?

### Module 2

12 Rules of Simply Investing

### Module 3

Plan A versus Plan B  
Plan A

### Module 4

Plan B

### Module 5

When Should You Sell a Stock?  
How Do You Buy Stocks?  
5 Reasons Why Mutual Funds Fail  
Building a Portfolio and Tracking a Portfolio  
Managing Risk  
Getting Started Right Away  
Investing Myths Revisited  
Q&A